** Environment**

Plastic pollution in the world's oceans is one of the biggest environmental issues of our time, impacting more than 600 marine species.

** Economy**

According to a study conducted in collaboration with Deloitte, yearly economic costs due to marine plastic pollution are estimated to be between $6-19bn USD. The costs stem from the plastic’s impact on tourism, fisheries and aquaculture, and (governmental) cleanups.

** Health**

Plastic pollution does not only impact sea life, it also carries toxic pollutants into the food chain – a food chain including us humans.

Every year, millions of tons of plastic enter the oceans primarily from rivers. The plastic afloat across the oceans – legacy plastic – isn’t going away by itself. Therefore, solving ocean plastic pollution requires a combination of stemming the inflow and cleaning up what has already accumulated.

The Ocean Cleanup, a non-profit organization, is developing advanced technologies to rid the world’s oceans of plastic.

https://theoceancleanup.com/about/